



SACHA
VAN 'T PAD BOSCH

**SPONSORSHIP
PROPOSAL 2024**



ABOUT SACHA

Becoming just 14 years old in 2024, but for sure a great talent to keep an eye on for the future in formula racing. Sacha started with karting at 8 years old and since then raced in the Micromax Rotax, Mini X30, Juniors X30 and OKJ.

In the past years he has raced on 26 different tracks, but when you ask Sacha about his favorite race track, he says that it doesn't mind him that much. Every track has a technical part and some long straights. But he has to be the fastest on every one. Probably also the reason that other young riders came to him for coaching and assistance on working on their karts.

Racing in the different karting series gave him a great foundation for the future. Especially when it comes to the technical parts. So it was not a surprising coincidence that a lot of eyes were directed on Sacha when he stepped in a F4 car for the first time in 2023. A new exciting era has just begun!

WHAT'S NEXT?

After a successful 2023 season in the Junior Karting series, it was more than obvious that Sacha was ready for his next step. A week full of new impressions was waiting for him in Spain in the last month of 2023.

Under the supervision of the legendary Cor Euser and with the guidance of the Tecnicar Team he drove his first kilometers in this exciting car during several testing days on different tracks. According to many bystanders Sacha has already proven his worth on this new class. Especially when it came to his technical skills.

PLANS FOR 2024

After many conversations with Cor and other experienced drivers and experts, we've decided to shift our main focus from karting to the F4. Due to his young age, it's unfortunately not possible yet to enter an F4 championship in 2024, but we do have 18 testing days planned with the Tecnicar Team. Sacha will even have a dedicated F4 car to maximise his seat time during these days.

To prepare him for the track days, he is training as much as possible in the simulator as well. These trainings take place in a simulator which let him experience the same G forces he endures on the track.

All leading to the next step in his racing career, the Spanish F4 Championship in 2025. Together with Cor Euser, who will coach and help Sacha on this new chapter of his motorsport career.

VENI VIDI VICI

We are of course not leaving the karts completely behind us. Sacha will still be available for racing in karting championships. But he will be driving on invitation only. Besides that he will also give various clinics this year to other drivers. And last, but not least, he provides coaching in the karting mini and junior categories.

A solid game plan to make sure that he will be ready to conquer 2025.



6 CHAMPIONSHIP
TITLES



92 PODIUM
FINISHES



RACE
WINS **47**

STARTED
KARTING

2017

5 KARTING SERIES
COMPETED IN

2023 STARTED
IN F4

SACHA IN A GLANCE

WHERE IT ALL STARTED

Paul Konings was the first person that learned Sacha to drive, before he entered the national team of PdB Karting (Peter de Bruijn). Peter has been very important for Sacha and educated him self in addition of being his mechanic.

It took however not long before Sacha joined the Team Driver Italy for his first international adventure. Later on he became a part of the Fusion Motorsport UK team, where he has driven multiple seasons under the supervision of coach Bas Harting.

MOST IMPORTANT ACHIEVEMENTS

- 🏆 Vice Champion SKUSA SuperNats USA (P) Junior 2023
- 🏆 Vice Champion IWF/WK Portugal Junior 2023
- 🏆 Champion IAME Benelux Junior 2023
- 🏆 Best Rookie in IAME Benelux Junior Class 2022
- 🏆 P1 B Final World Championship LeMans Mini
- 🏆 Champion IAME Benelux Mini X30
- 🏆 Vice Champion IAME Euro Series Mini X30



BECOME A PARTNER

Racing is not for the fainted of heart and his coaches really believe that Sacha has a big future in this sport. However, the help of sponsorships is really welcome to provide him with the necessary means to have as much seat time as possible. And to ensure he will be able to compete in his first F4 Championship in 2025.

Sacha has already been featured in different Dutch media such as RaceXpress, Algemeen Dagblad (AD), Omroep Gelderland and Start 84. He also recently teamed up with a social media & design mentor to help maximize his reach and the reach of his partners. Investing in the career of Sacha is therefore also an investment in the representation of your company. But above all a great opportunity to become involved in the exciting world of motorsport.

TEAM PARTNER PACKAGES

Starting at € 1.000,-

- Company logo on our website
- Announcement of our partnership on our social media

Starting at € 2.500,-

- Everything above
- Plus company logo on the sleeve of the F4 race suit
- Plus monthly social media coverage in our Stories

Starting at € 5.000,-

- Everything above
- Plus company logo on the F4 car (F or G location)
- Plus end of year dinner for 2 with our partners



OTHER OPTIONS

Presenting Partner - Bronze Package € 10.000,-

- Company logo on our website
- Announcement of our partnership on our social media
- Biweekly social media coverage in our Stories
- Company logo on the sleeve of the F4 race suit
- Company logo on the D or E location on the F4 car
- Access to all official test days of the Spanish F4 Championship 2024
- End of year dinner for 2 with our partners

Secondary Partner - Silver Package € 25.000,-

- Company logo on our website
- Announcement of our partnership on our social media
- Biweekly social media coverage in our Stories + monthly feed post
- Company logo on the front of the F4 race suit
- Company logo on the B or C location on the F4 car
- Access to all official test days of the Spanish F4 Championship 2024
- Return flight ticket and one night stay in Spain for 1 person
- End of year dinner for 2 with our partners

Primary Partner - Gold Package € 50.000,-

- Company logo on our website
- Announcement of our partnership on our social media
- Weekly social media coverage in our Stories + monthly feed post & Instagram Reel
- Company logo on the front of the F4 race suit
- Company logo on the helmet
- Company logo on the B / A location on the F4 car
- Access to all official test days of the Spanish F4 Championship 2024
- Return flight ticket and one night stay in Spain for 2 persons
- End of year dinner for 2 with our partners





THANKS FOR READING!

If you have any questions or would like to discuss other options for the sponsor packages, please get in touch.

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SACHA
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DESIGN BY
MARKETING
from A to Z